



## *The Jessica Shayne Magid Bowl-A-Rama*

*Eighth Annual Leukemia Research Foundation Fundraiser*

“Get involved in this family and friend bowling experience.”

### **Sponsorship Opportunities**

*Event Date:*  
*Sunday, July 15, 2012*  
*11:00am-1:30pm*

*Location:*  
*Brunswick Zone*  
*Deerfield, IL*

*Donations:*  
*Jessica Shayne Magid*  
*Bowl-A-Rama*  
*2625 Forest Glen Trail*  
*Riverwoods, IL 60015*  
*847-521-4915*  
*info@jismcure.org*  
*www.jismcure.org*

*Co-Chairpersons:*  
*Rochelle Magid*  
*Marty Kander*

*Executive Committee:*  
*Stacy Magid Kaufman*  
*David Kaufman*  
*Benjamin Magid*  
*Brett Salzer*

#### ***\$5,000 Sponsor – Pro-Bowler Level***

- Forty (40) complimentary bowlers
- Logo to appear on branded merchandise
- Company/logo recognition in all media material and bowling alley banners
- JSM website link
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner
- And more (opportunity to distribute company literature at event, etc)

#### ***\$2,500 Sponsor – Elite-Amateur Level***

- Twenty (20) complimentary bowlers
- Logo to appear on branded merchandise
- Company/logo recognition in all media material and bowling alley banners
- JSM website link
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner
- And more (opportunity to distribute company literature at event, etc)

#### ***\$1,500 Sponsor – Three Hundred (300) Game Level***

- Ten (10) complimentary bowlers
- JSM website link
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner
- And more (opportunity to distribute company literature at event, etc)

#### ***\$1,000 Sponsor – Seven Hundred (700) Series Level***

- Six (6) complimentary bowlers
- JSM website link
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner
- And more (opportunity to distribute company literature at event, etc)

#### ***\$500 Six Hundred (600) Series Level***

- Logo to appear on branded merchandise
- Two (2) complimentary bowlers
- Recognition in LRF newsletter that is distributed to over 8,000 households
- Sponsorship banner

#### ***\$360 Pair of Lanes Sponsorship Level***

- Sponsorship banner

#### ***\$180 Single Lane Sponsorship Level***

- Sponsorship banner

The LRF Federal Tax ID # is 36-6102182





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**Please print this page and mail back**

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We will be bringing \_\_\_\_\_ (#) bowlers to bowl on Sunday, July 10th, 2011.

We have included a check for \$\_\_\_\_\_ payable to Leukemia Research Foundation.

We wish to pay \$\_\_\_\_\_ by credit card. Name on Card: \_\_\_\_\_  
Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
Card Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Please mail this form to: Jessica Shayne Magid Bowl-A-Rama  
2625 Forest Glen Trail - Riverwoods, IL 60015

For additional info and to sign up to participate, please visit us at  
[www.jasmcure.org](http://www.jasmcure.org).

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